

TRIBUTE PAGE

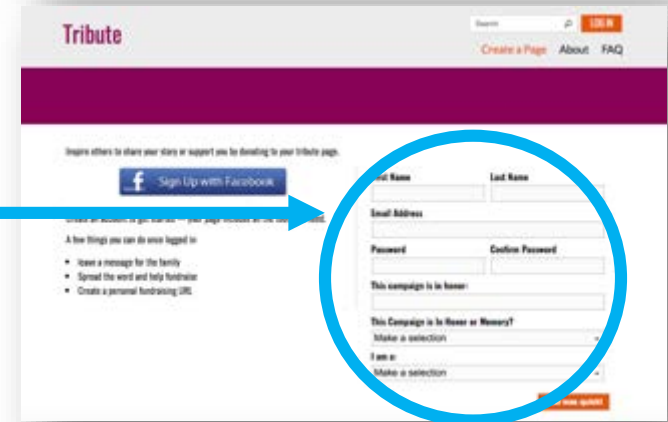
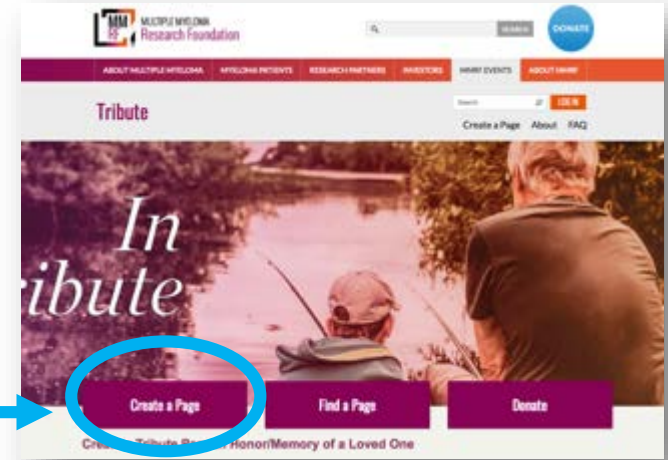
Guide



How to Create a Page

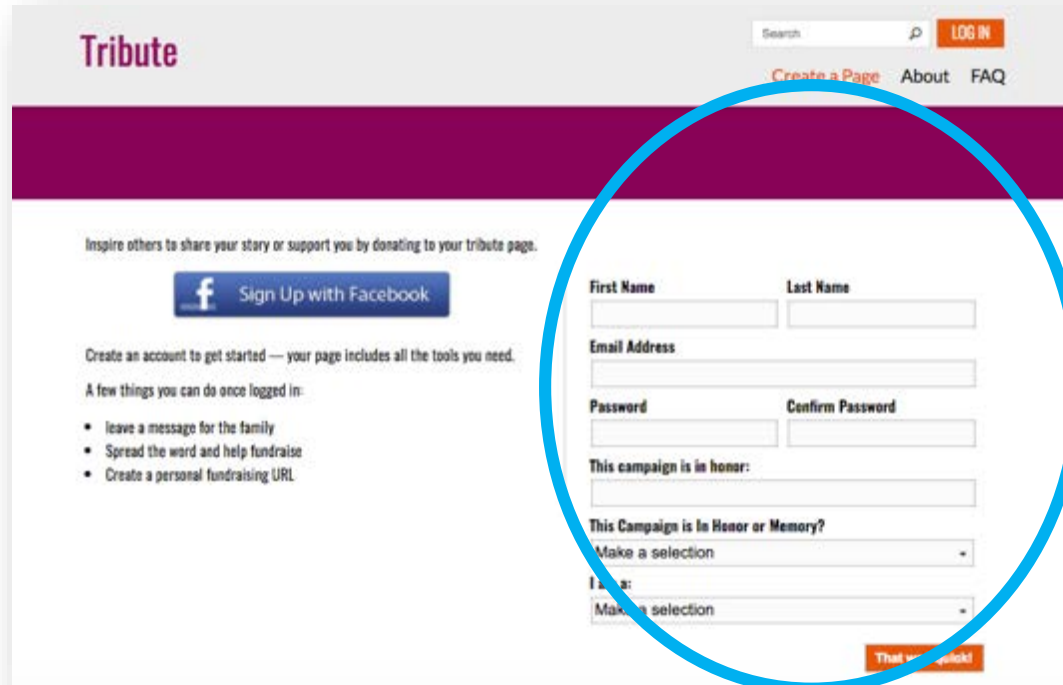
Tribute Page: How to Create

- Visit: www.themmr.org/tribute
 - **Step #1:** Click “Create a Page” – circled in blue
- **Step #2:** Complete the registration form – circled in blue



Tribute Page: How to Create

- **Visit:** www.themmr.org/tribute
 - Click “Create a Page” – circled in blue



Tribute Search

[Create a Page](#) [About](#) [FAQ](#)

Inspire others to share your story or support you by donating to your tribute page.

Create an account to get started — your page includes all the tools you need.

A few things you can do once logged in:

- leave a message for the family
- Spread the word and help fundraise
- Create a personal fundraising URL

First Name **Last Name**

Email Address

Password **Confirm Password**

This campaign is in honor:

This Campaign is In Honor or Memory?
Make a selection

Location:
Make a selection

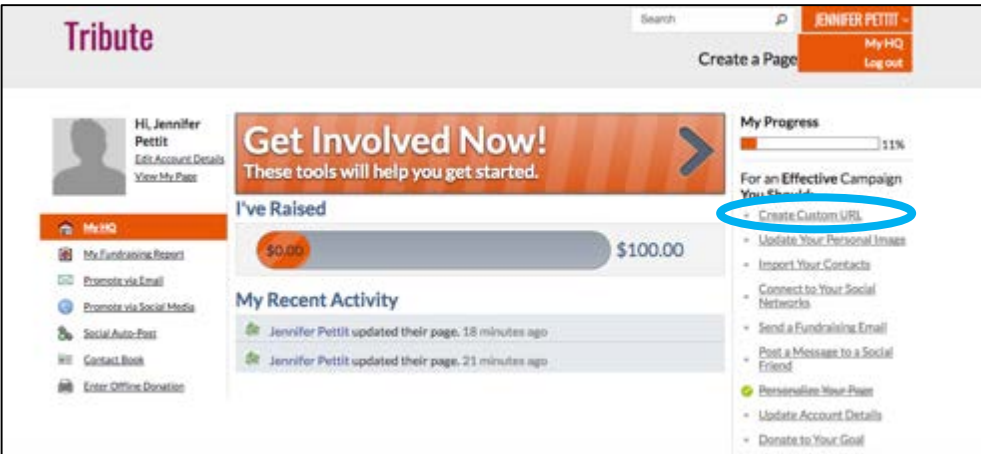
How to Personalize Your Page



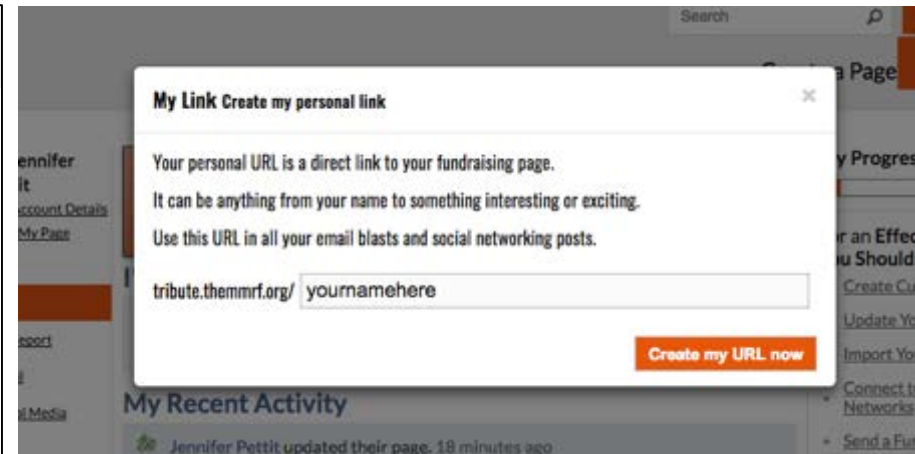
Tribute Page: “My HQ”

Tips:

- **Create a custom URL:** You can share this with friends and family
 - Click on “Create Custom URL” (circled in blue)
 - A box will appear and type in your custom URL and save



The screenshot shows the 'My HQ' dashboard for Jennifer Pettit. The page includes a search bar, user profile information, a 'Get Involved Now!' banner, a progress bar for 'I've Raised' (\$0.00 of \$100.00), and a 'My Recent Activity' section. On the right side, under 'For an Effective Campaign You Should', the option 'Create Custom URL' is circled in blue.

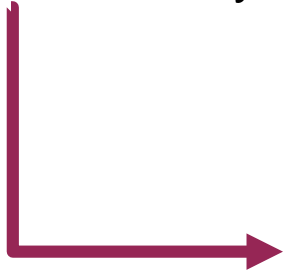


The screenshot shows a dialog box titled 'My Link Create my personal link'. The text inside reads: 'Your personal URL is a direct link to your fundraising page. It can be anything from your name to something interesting or exciting. Use this URL in all your email blasts and social networking posts.' Below the text is a text input field containing 'tribute.themmr.org/' followed by a placeholder 'yournamehere'. An orange button labeled 'Create my URL now' is located at the bottom right of the dialog box.

Tribute Page: “My HQ”

Tips:

- **Make it Personal:** Share details and pictures on your page
 - Click “View My Page” (circled in blue)



The screenshot shows a fundraising page for 'My HQ'. At the top left, there is a profile section for Jennifer Pettit with a 'View My Page' link circled in blue. A red arrow points from this link to the same link in the list of tips. Below the profile is a navigation menu with options like 'My Fundraising Report', 'Promote via Email', and 'Social Auto-Post'. The main content area features a 'Get Involved Now!' banner, a progress bar for 'I've Raised' showing \$0.00 towards a goal of \$100.00, and a 'My Recent Activity' section. On the right side, there is a 'My Progress' section with a 11% progress bar and a list of suggestions for an effective campaign, including 'Create Custom URL', 'Update Your Personal Image', and 'Personalize Your Page'.

Tribute Page: "My HQ"

Tips:

- **Uploading Pictures (Top Image):** At the Top of the Page You can Upload or Drag a Drop an Images



Before

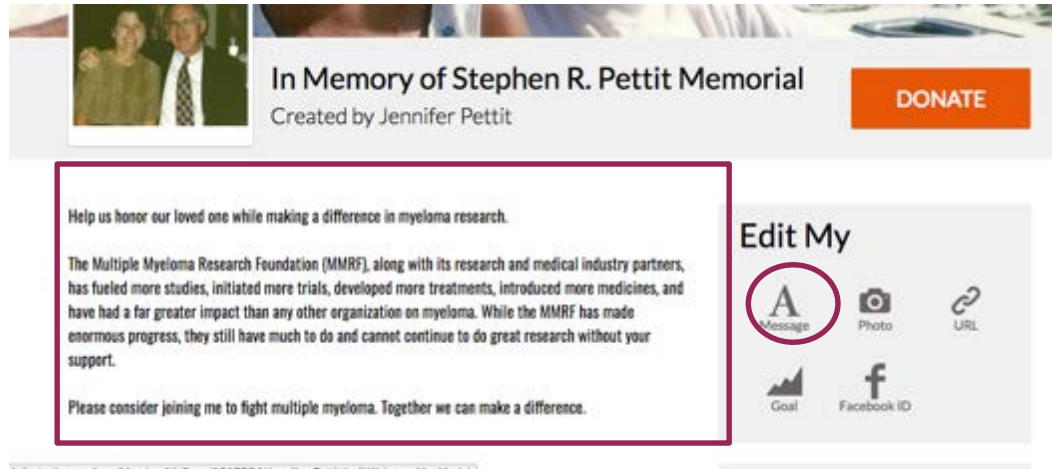


After

Tribute Page: “My HQ”

Tips:

- **Updating Copy:** Each tribute page is pre-populated with information about the MMRF, but we also encourage you to update information about your tribute page
- To do this click “Message” in the “Edit My” box



The screenshot shows a tribute page header with a photo of a couple, the title "In Memory of Stephen R. Pettit Memorial", and the creator "Created by Jennifer Pettit". An orange "DONATE" button is visible. Below the header is a text box with a red border containing the following text:

Help us honor our loved one while making a difference in myeloma research.

The Multiple Myeloma Research Foundation (MMRF), along with its research and medical industry partners, has fueled more studies, initiated more trials, developed more treatments, introduced more medicines, and have had a far greater impact than any other organization on myeloma. While the MMRF has made enormous progress, they still have much to do and cannot continue to do great research without your support.

Please consider joining me to fight multiple myeloma. Together we can make a difference.

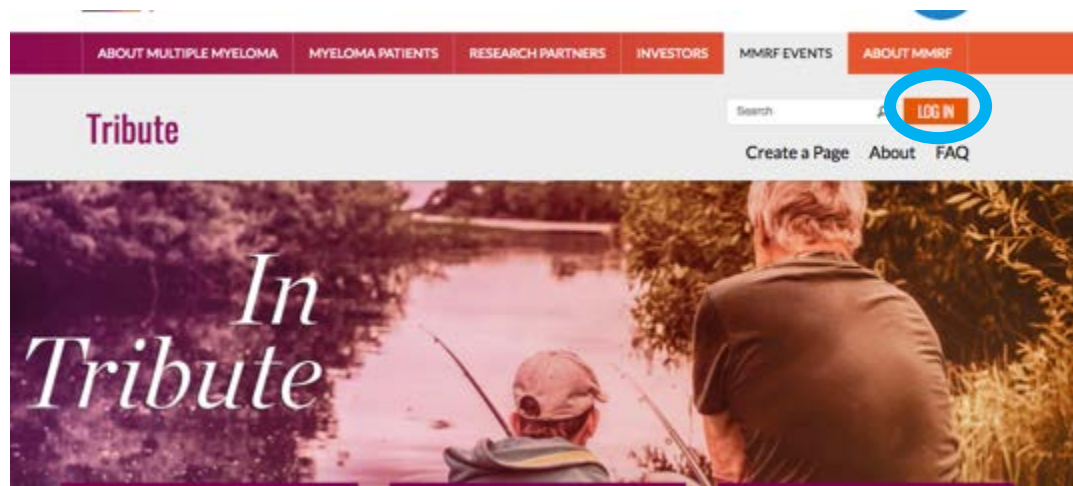
To the right of the text box is an "Edit My" section with five icons: "Message" (circled in red), "Photo", "URL", "Goal", and "Facebook ID".

How to Edit Your Page



How to Edit Your Tribute Page

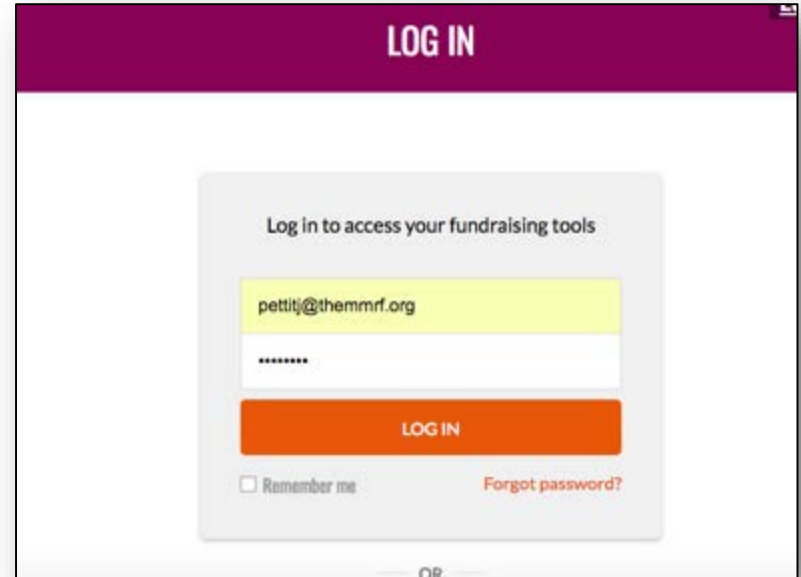
1. Visit www.themmr.org/tribute
2. Click Login (top right circled blue)



How to Edit Your Tribute Page

Log In

- Enter your email and password



The screenshot shows a login interface with a purple header bar containing the text "LOG IN". Below the header is a white box with a grey border. Inside this box, the text "Log in to access your fundraising tools" is displayed. There are two input fields: the first contains the email address "pettit@themmf.org" and the second contains a masked password "*****". Below the input fields is an orange button labeled "LOG IN". At the bottom left of the form is a checkbox labeled "Remember me", and at the bottom right is a link labeled "Forgot password?".

About the MMRF



About: MMRF

- Below are Some Key MMRF Facts:

- **Mission:** As a **patient-founded organization**, **we stand together** with those who are battling multiple myeloma—patients, families, physicians, researchers, and investors. At the same time, we stand apart with our **innovative approach**. We are the ones who generate, interpret, and activate the largest collection of high-quality data, accessible to all. We are the ones who orchestrate the people, the programs, and the technologies necessary to **speed the discovery of a cure – for every patient**.
- MMRF is a world-recognized **leader in cancer research**.
- Together with its partners, the MMRF has created the **only end-to-end solution in precision medicine** and the single, **largest genomic dataset in all cancers**.
- Funds raised through MMRF events have helped to:
 - Nearly **triple patient survival**
 - Deliver **ten new treatments in a decade**
 - Launch over **60 new clinical trials**



About: MMRF

- **Key MMRF Facts:**

- **Financials:**

- Raised over \$330 million and directs nearly 90% of the total funds to research and related programs.
 - Has received the “Best in America” Seal of Excellence from the Independent Charities of America and Charity Navigator’s 4-star rating for twelve years.
 - The MMRF has also been recognized by Philanthropedia as one of 16 expert-identified, high-impact nonprofits in the field of cancer.



Questions



MULTIPLE MYELOMA
Research Foundation

Additional Questions

Additional Questions?: Please contact one of our team members and we would be happy to help:

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